





# Preliminaries and Background





### Our Project

The workshop was part of a joint project between Fujitsu and TUM, where we aim at developing an organizational, risk-based framework for AI accountability.



For what is someone accountable and towards whom?

**Who** is accountable?

How can the responsible entity **ensure compliance** with the identified duties?

How can **satisfactory explanation** be given for the measures taken?



### Background

In order to determine how to manage risks effectively, the particular risks arising with AI systems need to be identified.



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### Risks of Al Systems

There are numerous real-life examples of how AI bears risks or can even cause physical or mental harm.

#### "We Teach Al Systems Everything, Including Our Biases"

- The New York Times (Nov 2019)

#### "This is the Stanford vaccine algorithm that left out frontline doctors"

- MIT Technology Review (Dec 2020)

#### "When Self-Driving Cars Can't Help Themselves, Who Takes the Wheel?"

- The New York Times (Mar 2018)

### "Vast data collection may be necessary for curtailing the spread of disease"

- MIT Sloan Management Review (May 2020)



### Risks and Duties

Regulations and policy papers published by the EU indicate which objectives and core values should be maintained and reached in AI applications.





The High-Level Expert Group on Artificial Intelligence has defined **4 ethical principles** for trustworthy Al:

- Respect for human autonomy
- Prevention of harm
- Fairness
- Explicability

The AI Act mentions specific objectives that indicate key risks to be mitigated:

- ensure that AI systems on the Union market are safe and respect existing law on fundamental rights and Union values
- facilitate the development of a single market for lawful, safe and trustworthy Al applications



### Risks and Duties

These fundamental values are expressed with 3 main pillars for trustworthy AI by the High-Level Expert Group on AI.

#### **Trustworthy Al**

#### Lawful

- EU primary law
- EU secondary law
- UN Human Rights treaties and the Council of Europe conventions
- EU Member State laws

#### **Ethical**

Ethical norms

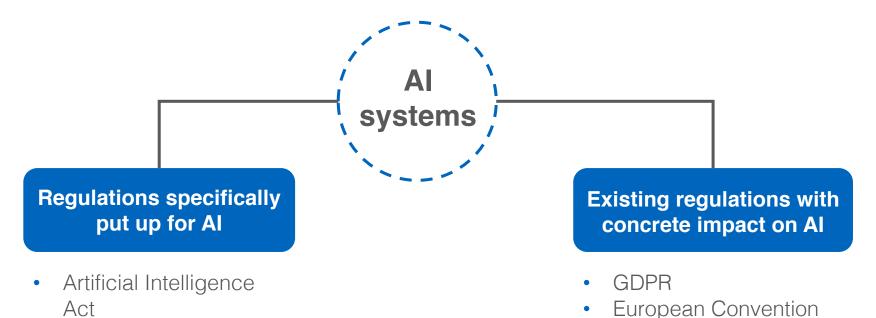
#### **Robust**

- No unintentional harm
- Perform in safe, secure and reliable manner
- Safeguards to prevent unintended adverse impacts
- Robust from technical perspective and societal perspective



### Risks and Duties: Lawful Al

While there a some directives that explicitly regulate AI, the majority of regulations that AI must adhere to is pre-existing and independent from a particular use case.



on Human Rights

Consumer Protection

Product Liability

Directive

Law



### Risks and Duties: Ethical Al

Multiple studies and research groups, such as the Al4People network, have identified key principles for the ethical design of Al systems.

1 Beneficence

Promoting well-being, preserving dignity and sustaining the planet

2 Non-maleficence

Ensuring privacy, security and "capability caution" (upper limit of future AI capabilities)

**3** Autonomy

Striking a balance between the decision-making power we retain for ourselves and which we delegate to Al

4 Justice

Creating benefits that are (or could be) shared, preserving solidarity

5 Explicability

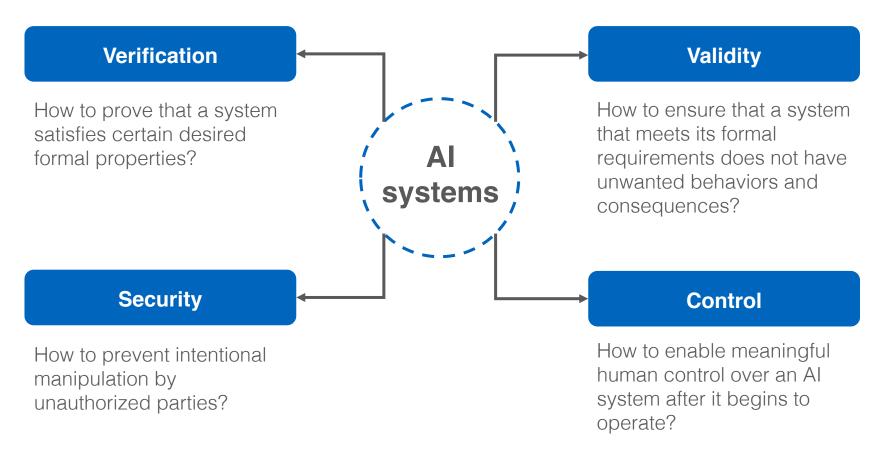
Enabling the other principles through intelligibility and accountability

Source: Floridi et al. (2018)



### Risks and Duties: Robust Al

Robustness of AI systems regarding technical problems and social value alignment is fundamental to ensure safety and functionality.



Source: Russell et al. (2015)



### Background

In order to determine how to manage risks effectively, the particular risks arising with AI systems need to be identified.



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### Implications and Stakeholders

Risks arising from technical specifications of AI applications unfold their implications on organizations (particularly the AI provider) and the society.

#### **Organizational implications**

- Finance
- Reputation
- Safety and security
- Business operation

#### **Technical AI risks**

e.g., lack of explainability, robustness, accuracy, safety, quality, monitoring, testing, ...

#### **Societal implications**

- Physical or mental harm
- Human oversight and agency
- Transparency and explainability
- Discrimination and fairness
- Privacy and data governance
- Safety and security

Source: IEAI Whitepaper (forthcoming)



### Background

This workshop will focus on risk management and responsibility assessment for AI systems to ultimately determine accountabilities.



For what is someone accountable and towards whom?

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### Risk Management Strategies

Various strategies of how to approach risk management have been identified in previous literature.

#### **Proactive Strategies**

- Avoidance

   e.g. non-use of risk-prone component
- Deterrence

   e.g. signs, threats of dismissal, prosecutions, substantial fines
- Prevention

   e.g. quality software,
   designed and documented
   procedures, staff training,
   assigned responsibilities
- Redundancy

   e.g. multiple, parallel
   evaluations with cross-checking of results

#### Reactive Strategies

- Detection

   e.g. exception definitions,
   software-versioning, logging
   and time-stamping
- Reduction/mitigation

   e.g. contingent measures to compensate for harm
- Recovery

   e.g. designed and
   documented fallback
   procedures, staff training,
   assigned responsibilities
- Insurance
   e.g. maintenance contracts
   with suppliers, policies with insurance companies

#### Non-Reactive Strategies

- Tolerance/self-insurance
   where assessment of the
   contingent costs concludes
   that they are bearable
- Graceful degradation

   e.g. a pre-funded
   compensation fund, combined
   with suspension or
   cancellation of processing
   when unexpected harm arises
- Graceless degradation

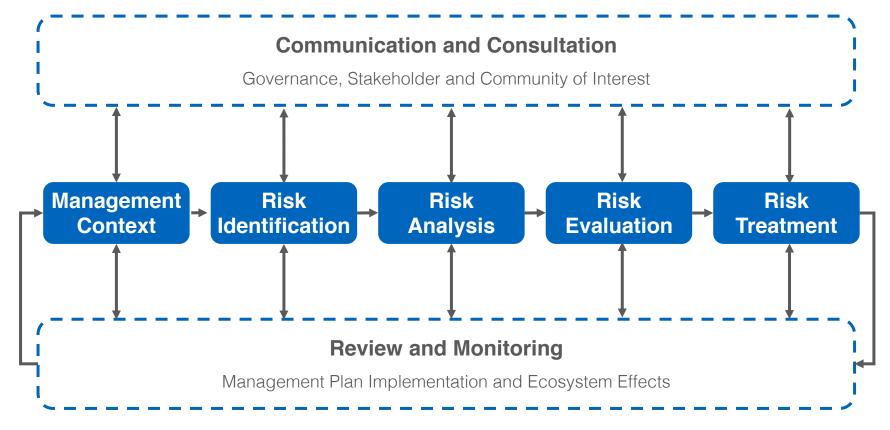
   e.g. preparedness to liquidate
   or disestablish the
   organization when relatively
   very large unexpected harm
   arises

Source: Clarke (2019)



### Risk Management Process

General risk management processes are already defined and standardized, for example, according to the ISO 31000 – Risk Management.







# Workshop Methodology





### Workshop Agenda

The goal of this workshop was to gather insights from practice on the use of and requirements for good AI risk management.

Welcome

Part I: Survey and Discussion

Part II: Prototyping

- Introduction from TUM
- Background on AI risks and implications
- Background on AI risk management approaches
- Assessment of currently used risk management approaches
- Requirements for good risk management techniques
- Prototyping of risk management techniques in small groups
- Wrap-up in panel



### Participant Background

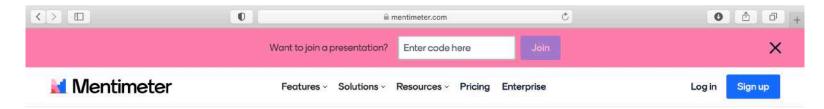
In total, 16 participants brought a great variety and diversity to the discussions, polls and exercises during the workshop.





### Workshop Tools – Part I

Mentimeter, an online tool for interactive polls and word clouds, was used for the data collection in the form of surveys during part I.



# Engage your audience & eliminate awkward silences

Our easy-to-build presentations, interactive Polls, Quizzes, and Word Clouds mean more participation and less stress.

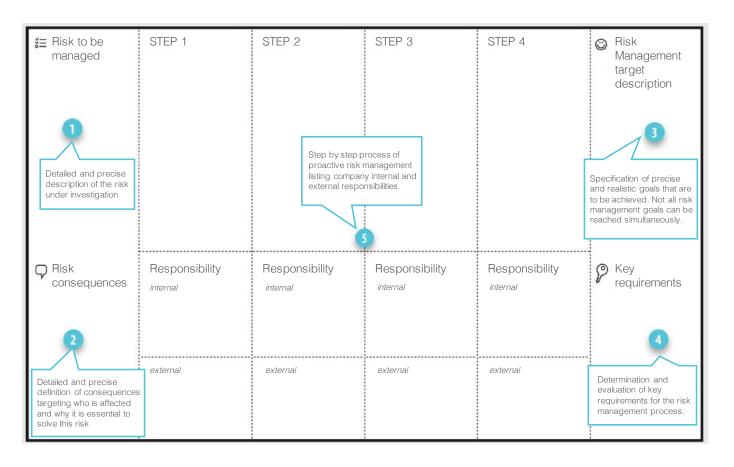






### Workshop Tools - Part II

A Prototype Canvas<sup>1</sup> was used during the prototyping session in Part II to help participants structure their ideas regarding risk management methods.



<sup>&</sup>lt;sup>1</sup> adapted from the original 'Prototype Canvas' for product design and customer benefit satisfaction





### Outcomes - Part I

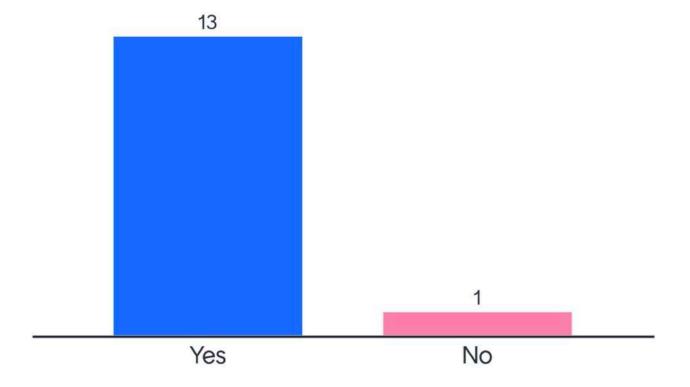


### TUT



### Survey

We asked the participants whether they perceive the risks of AI in their everyday work.



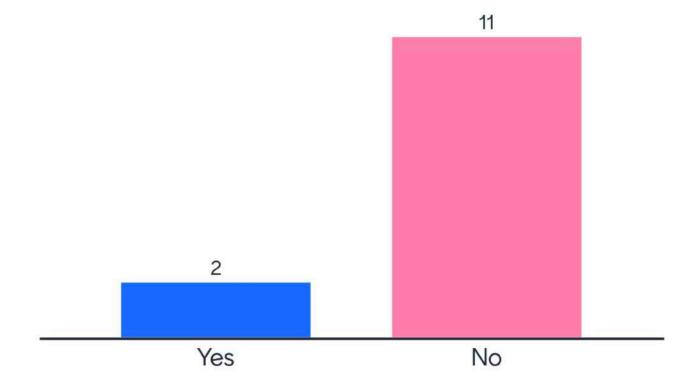
Source: poll created with mentimeter

# TUTI



### Survey

We asked the participants whether they use methodologies or technical tools to cope with these risks.



Source: poll created with mentimeter 23





### Survey

We asked the participants what they think is working with current risk management tools and methodologies.



Source: word cloud created with mentimeter 2





### Survey

We asked the participants what they think is *not* working with current risk management tools and methodologies.



Source: word cloud created with mentimeter 25



### Discussion

We asked participants about their personal experiences on on AI risks and their perception during daily practice.

If you perceive risks:

How do you cope with Al risks?

If you don't perceive risks:

Why do you think you **don't perceive these risks of Al** in your everyday work?

Why do you think you don't need to cope with the risks of Al?



### Discussion

Some quotes from the discussion session on AI risks and their perception during daily practice.



#### **Bias**

Bias is a very important issue and risk. External opinions or expert advisors might help address and avoid them.

#### **Focus on People**

Handling Al risks must serve people, not things. The focus should be on the interests of people and society, also considering 'the bigger picture', in order to avert harm.

#### **Diversity**

In order to adequately address risks of AI applications, various stakeholder perspectives must be sufficiently involved.
Therefore, a diverse team from different cultures and disciplines is preferable.

# Urgency & Accessibility

Many companies do not perceive the urgency of coping with Al risks. In addition, smaller companies often do not have sufficient resources to develop their own strategies and concepts.

### Unintended Consequences

It is not easy but at the same time important to know what else the system could be used for. Investigating one's own product regarding its deficiencies and in terms of unintended use, e.g., through workshops, is needed.

#### Multidimensionality

There is a multitude of risks that come with AI applications and all of them impact humans. We should look at all the risks in total and consider them altogether to be able to grasp their impacts.

Icons from flaticon.com (Freepik)





### Survey

We asked the participants which problems or challenges they come across (in their everyday work) in coping with these risks.

#### unknown consequences

no remediation plans

dynamic environment

black box nature

effective mitigation

lack of xai

task distribution

lack of awareness

uncertainty

awareness

lack of definition clear identification

ethical datasets

limited time compound risks

no process to follow

misunderstood

no expertise black box of ai

limited understanding accountability

uncertainty of the output

identification of risk

Source: word cloud created with mentimeter





### Survey

We asked the participants what they require for a good AI risk management tool.

non - expert and expert communication tools distinguishing riks good coverage accountability explainability human involvement training easy for all to use scenarios clarity ailsafes mitigation ideas kept up-to-date stakeholders' preferences

Source: word cloud created with mentimeter 29



### Discussion

We asked participants about their personal experiences on which problems are perceived with managing AI risks and what needs to be done to do better.

What are (from your experience or in your opinion) requirements for a good Al risk management approach?



### Discussion

Some quotes from the discussion session on how to deal with AI related risks and currently existing risk management tools and methodologies.



# Education & Explainability

Explainability of AI products is one of the most important points regarding accountability. To achieve this, stakeholders need to be educated on how to use and supervise AI applications.

#### Coverage

It needs to be identified if all possible risks are covered. The 'unknown unknown' is a big issue for accountability.

#### **Standardization**

Al ethic assessments are scattered and methods are not complete. Currently there is no standardization. Therefore, the development of more comprehensive, end-to-end methodologies should be the focus of the next years.

### Specification vs. Generalization

You can't be generic and specific at the same time, as different systems have different characteristics or features, e.g., different sectors have different risks. Balancing usefulness and detail is therefore very important, although it might be difficult to reach.

#### **Extendibility**

New fields always have new requirements and demand adaptions or changes. There will be new risks in the future, so methods cannot be static but need to be adaptable to upcoming aspects.

#### 'One size fits all'

A 'one size fits all' approach is not desirable, and hardly achievable, for Al risk management. A generic model to avoid common mistakes and context-aware add-ons to be enacted for addressing specific issues seems more practical.

Icons from flaticon.com (Freepik)





### Outcomes - Part II





# Prototyping Results – Group 1 (1)

The participants were asked to prototype in 2 break-out groups an example process for managing Al risks **proactively**.

₹≣ Risk to be managed	STEP 1	STEP 2	STEP 3	STEP 4	<ul><li>Risk     Management     target</li></ul>
Fairness (i.e. sectors: health, education, emerging technologies)	Conceptualization / Justification  Understanding problem to solve Identifying the target group	(Design) Assimilating data  Sources for the data - where it comes from, how was it collected. Representability of the population. Adequate application.	Evaluations & Analysis of the data  Sampling Evaluation of data set to ensure it's diverse & inclusive & targeted properly	User Test  Diverse group Good sample Considering your target group External (not within the team)  Implement feedbacks Set up for working for multiple iterations	description  Equity, Inclusion, Consideration of the exact demographic of your target population
Risk consequences  Discrimination linked to lack of fairness for specific	Responsibility internal Top Management, Product Owner	Responsibility internal  Data scientists, Data Owner, Data Management Team	Responsibility internal Data Scientists, Engineers	Responsibility internal Product Owner, UX Team, Engineers, Data Scientists	Key requirements  Clear definition of the target group with adaptability of
groups (too much or not enough specific data training)	<i>external</i> Governments (e.g., EU level)	external  Data owner (if external)	<i>external</i> Auditors, Regulators	<i>external</i> Participants, Regulators	the dataset



# Prototyping Results – Group 2 (1)

The participants were asked to prototype in 2 break-out groups an example process for managing Al risks **proactively**.

₹≡ Risk to be managed	STEP 1  Problem Definition	STEP 2	STEP 3  Use Manual Creation	STEP 4  Testing & Evaluation	Risk Management target description
Unanticipated Human Impact  economical impact (organization and individual) undeliberate human rights unintended uses	understanding the problem define the target group in terms of user and data subjects define use scenarios	train the development team on risks and harm awareness nactment based on learnings, e.g., data collection according to target group and problem definition	explanation of use to the user based on the target group defined in Step 1	of use description for anticipation scenarios	<ul> <li>mental/physical harm</li> <li>discrimination can lead to harm</li> <li>disclosure of data can lead to harm</li> <li>prevention of harm</li> </ul>
Risk consequences	Responsibility internal	Responsibility Internal	Responsibility internal	Responsibility	P Key requirements
discrimination     mental/physical harm	top management design engineers	developers, data collection team head of department	team consisting of participants of Step 1 and 2	quality control team	diversity     because it can     prevent
<ul> <li>security</li> <li>economical impact</li> <li>safety</li> </ul>	external ethics board legislator	<i>external</i> legislator	external end user	external end user (maybe through feedback loops)	discrimination, different social backgrounds data access control



# Prototyping Results – Group 1 (2)

The participants were asked to prototype in 2 break-out groups an example process for managing Al risks **reactively**.

Fairness (i.e. sectors: health, education, emerging technologies)	Checking inputs from the system & users  Incident Identification & analysis of the problem statement Feedback loop that is working success reporting & feedback from users	STEP 2  Acknowledge (problem)  Communicate (internally and externally)	Take Responsibility  Explain Be Transparent Educate (internally and externally) Learn something from it	Find a Solution  Pull it from the market Research Solutions Review Assumptions & adapt Pay money (fines) & remedy	Risk Management target description  Equity Inclusion Consideration of the exact demographic of your target population
Risk consequences  Discrimination linked to lack of fairness for specific groups (too much or not enough specific data training)	Responsibility internal Product or Middle Management, Customer Service, Data Management, System Operator	Responsibility internal Top Management, Decision makers, Ethics Boards (internal or external)	Responsibility internal Top Management, Decision makers, Ethics Boards, Business Unit	Responsibility internal Developing companies, Legal Departments	<ul> <li>Key requirements</li> <li>Measure if there is any drifts or gaps since the</li> </ul>
	external Regulators, Audit and Insurance Parties	external Media (correctly & rightly), Regulators	<i>external</i> Regulators (e.g., through updating law)	<i>external</i> Regulators, Judiciary bodies	product has been completed • Feedback system for any issues



# Prototyping Results – Group 2 (2)

The participants were asked to prototype in 2 break-out groups an example process for managing Al risks **reactively**.

E Risk to be managed  Unanticipated Human Impact  • economical impact (organization and individual)  • undeliberate  • human rights  • unintended uses	Harm Identification & Assessment  • find out where, why and how the harm has occurred	Harm Reduction (improvement of user/actual person (inter-) action)  • extend user manual to contain this scenario • informing the user to make a different decision	STEP 3  Harm Prevention (improvement of system)  train that wrong decision does not happen again	Feedback to and Testing of Design Process  improve data collection improve "online learning" process general improvement of product testing	Risk Management target description  mental/physical harm discrimination can lead to harm disclosure of data can lead to harm prevention of harm
Risk consequences  discrimination mental/physical harm	Responsibility internal top management & account team, design team & developers testing engineers	Responsibility  internal  top management & account team, data scientists, user manual responsible actors	Responsibility internal top management & account team, data scientists, quality control team	Responsibility  internal  top management & account team, quality insurance, data collection team, data scientists	<ul> <li>Key requirements</li> <li>diversity because it can prevent discrimination.</li> </ul>
<ul> <li>security</li> <li>economical impact</li> <li>safety</li> </ul>	<i>external</i> governments (e.g., TÜV), user	external depends on the type of system: legal (e.g., GDPR) or user involvement	external	external user involvement	discrimination, different social backgrounds data access control





# Summary





### Risk Management Process

The prototyping task revealed common steps in the risk management processes developed by the two groups.









#### **Problem Analysis**

Conceptualization /Justification

**Problem Definition** 

Checking Inputs from the system & user

Harm identification & assessment

#### **Reaction Planning**

(Design) Assimilating data

Improvement

(Acknowledge) problem

Harm reduction

#### **Reaction Execution**

Evaluations & Analysis of the data

Use manual creation

Take responsibility

Harm prevention

#### **Outcome Testing**

User test

Testing & Evaluation

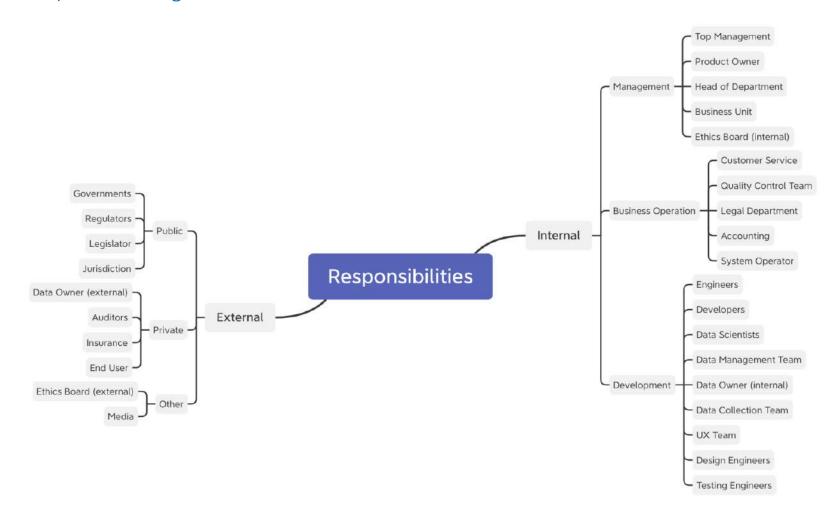
Find a solution

Feedback to & testing of design process



### Responsibility Map

Managing risks of AI involves various stakeholders from inside or outside the responsible organization.





### Risk Management Requirements

A topic-frequency analysis revealed that a holistic basis with sector adaptability and a focus on understandability and human impact is desirable.



#### **Balanced**

Balanced between specialization and generalization, therefore, holistic fundament but adaptable per sector



#### Extendable

Easily updatable for new regulations & recommendations



#### Representative

Considering feedbacks from different stakeholders, e.g., field experts or the global population



#### **Transparent**

Transparent and understandable by all as well as broadly available and accessible



#### **Long-term oriented**

Considering long-term and preventing unexpected or unintended effects

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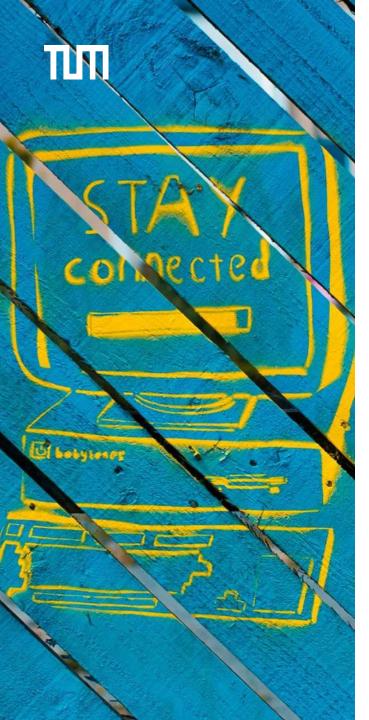


### Risk Management Content

Specific content was mentioned during the workshop to be helpful for using risk management methodologies in practice.

#### Risk management methodologies should...

- ... provide a clear accountability distribution per stakeholder
- ... explicitly consider and elaborate on impacts on humans (i.e., groups, individuals or society)
- ... suggest tested methodologies for risk assessment and management
- ... offer communication tools for internal and external use
- ... propose training opportunities, especially for unintended consequences and AI ethics in general



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